

PUBLIC SERVICE ANNOUNCEMENT

Clean Your Fly Lines! It's that time of year where a lot of fly anglers are packing their gear up for the year and re-aligning their focus to snow sports, hunting, ice fishing, etc. Even if you're NOT packing up for the year, take this opportunity to do your lines a favor and clean 'em up! Fly lines might be the most important item to pay top dollar for, as quality, properly paired fly lines are crucial for effective casting. So make sure your investment lasts by cleaning your fly lines at least once a season. It's as easy as applying fly line cleaner/restorer to a cloth or paper towel and reel the line through it with a bit of pressure. This will eliminate dirt (you'll be surprised how much accumulated) rejuvenate your line, and protect it from cracking. A good fly line can last you years with proper care. Plus a restored line will perform better and float better the next time you're out on the water after the cleaning!



These short videos show fly fishers the very best way to clean a fly line and keep it in the best of condition.

[RIO Cleaning A Fly Line Video - Part 1](#)

[RIO Cleaning A Fly Line Video - Part 2](#)